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LinkedIn

Portfolio

Garett Levenhagen

Product Designer

SUMMARY

Experienced product designer with 3+ years of design and development, leveraging a unique blend of design thinking and customer-centric insights to create solutions.

PROFESSIONAL EXPERIENCE

Product Designer

Mar '20 - Present

Freelance

Spearheaded projects for esteemed clients such as Ripon College, BTrainer Fitness, Cuddle Bunny, Omnifantasy, and PositiveViews.

- Conducted **user interviews** and comprehensive **research** to deeply comprehend user needs and pain points, facilitating informed product development
- Produced clear **journey maps**, **user flows**, **wireframes**, and **prototypes**, employing them effectively in user testing scenarios
- Actively participated in **design sprints** alongside product managers and design teams to swiftly develop prototypes for validation and testing purposes
- Collaborated closely with stakeholders to align business objectives with **user-centric solutions**, broadening problem-solving perspectives
- Prioritized **user needs** to craft **responsive designs** that not only meet but exceed **client expectations**, driving new client acquisition
- Expertise in **user interface design**, encompassing **front-end development** and **user interaction design**.
- Successfully designed and developed 6 **innovative products** within a 3 year span, significantly contributing to **revenue growth**

Senior Product Manager

Jul '19 - Mar '20

Nicholas Financial Inc.

- **Mentored and coached team members**, fostering their skill development and deepening their product knowledge, thereby enhancing the collective expertise of the team
- Seamlessly with **cross-functional teams** to strategize and implement efficient solutions, leveraging a keen understanding of both financial intricacies and design principles
- Delivered insightful reports in a clear and compelling manner, adeptly explaining recommendations to stakeholders, aligning design solutions with financial objectives
- Proactively **managed project timelines** and intricacies, ensuring meticulous attention to detail through consistent **communication** with the management team, leading to the timely and accurate execution of projects
- Provided mentorship to team members, aiding them in navigating and solving intricate problems within complex product spaces, utilizing a blend of financial acumen and **design thinking**

Loan Officer

Jan '12 - Jun '19

Citizens Finance Co.

- **Engaged** customers through compelling **communication**, fostering acceptance of innovative payment solutions that aligned with their needs
- **Cultivated** robust and **productive working relationships** with both managerial figures and team members, fostering a cohesive and supportive work environment
- Played an integral role in shaping the future direction of Citizens Finance Co., contributing valuable insights and perspectives to **strategic decision-making processes**
- Emphasized a **solutions-driven** approach to ensure optimal outcomes for both customers and the business, consistently aligning efforts with delivering the best possible results
- Leveraged data insights effectively to formulate actionable recommendations, driving continuous improvement initiatives across the business landscape

EDUCATION

Certificate in UX Design

Jan '22

Designlab UX Academy

Technical Communication in UX; Business Administration

Jan '22 - Jan '25

KEY SKILLS

Technical Communication

Design Thinking

User Interviews

Secondary Research

User Research

User & Task Flows

Information Architecture

Wireframing

Storyboarding

Prototyping

User Testing

UX Design

UI Design

Adobe Creative Cloud

Figma

HTML

CSS

JavaScript

WordPress
